In the Design course, students develop a competitive edge for current and future industry and employment markets. Students are equipped with the knowledge and skills to understand design principles and processes, analyse problems and devise innovative strategies through projects.

**Design 1AB and 1CD**

**Recommended Background**
To be successful in this course, students should have obtained a B/C grade in Year 10 English.

If studying Design 1CD at Year 12 level, students should have completed Design 1AB.

**Commitment**
Students will be required to complete a minimum of 1-2 hours of study per week for this course.

**Course Content**
During this course students will:
- Complete written investigations;
- Complete hand drawing and sketching;
- Plan and document the design process;
- Select and apply design principles and elements;
- Reflect upon personal work; and
- Select and use primary, secondary and tertiary colours and explore their meanings.

Context specific activities that may be covered in this course include:

**1AB Photography context**
- Basic and intermediate operation of ‘bridge cameras’ (no prior knowledge);
- Camera controls;
- Use basic optics; and
- Digital photography basics.

**1CD Photography context**
- Advanced operation of ‘bridge cameras’ (students are required to have prior knowledge);
- Self portraits, personal; environment documentation;
- Personal statements;
- Social documentary, community; and
- Social photographic studies.

**1AB Graphics context**
- Basic operation of design software applications (no prior knowledge);
- Computerized tracing and drawing;
- Use of colour;
- Hand skills and drawing;
- Posters;
- Web sites for groups;
- Newsletters, leaflets and posters; and
- Universal design and design for need.

**1CD Graphics context**
- Intermediate operation of design software applications (students are required to have prior knowledge);
- Personal stationary;
- Web-sites;
- Technical drawings of personal items and environments;
- Posters;
- Web sites;
- Newsletters, leaflets and posters; and
- Universal design and design for need.

**Design 2AB**

**Recommended Background**
If studying at Year 11 level, students should have obtained a B grade in Year 10 English.

If studying Design 2AB at Year 12 level, students must have successfully completed Design 1CD.

**Commitment**
Students will be required to complete a minimum of 3 hours of study per week for this course.

**Course Content**
During this course students will:
- Select and apply a range of design principles and elements;
- Select and apply complex communication models;
- Plan and document the design process;
- Create thorough and detailed thumbnails and sketches of ideas;
- Read designs and interpret diagrams;
- Reflect and evaluate existing and own work, providing detailed, critical feedback;
- Explore moral and ethical issues design and its role in today’s society; and
- Explore the impact of design in society.

Context specific activities that
Design

might be covered in this course include:

2AB Photography context

∞ Advanced operation of digital camera controls (DSLR); (students are required to have prior knowledge);
∞ Setup and control lighting within a studio;
∞ Explore photographic history, including renowned photographers;
∞ Corporate portraiture;
∞ Fashion and advertising photography;
∞ Social documentary; and
∞ Community/social photographic studies.

2AB Graphics context

∞ Advanced operation of design software applications (students are required to have prior knowledge);
∞ Projects communicating cultural identity;
∞ Values and beliefs in any given design discipline or communication situation;
∞ Design for marketing or economic exchange;
∞ Corporate identities;
∞ Annual reports;
∞ Labels and packaging;
∞ Branding and advertising and universal design;
∞ Posters and web sites for cultural groups; and
∞ Newsletters, leaflets.