

Frequently Asked Questions

about Manea's Graphic Design Course

Is the graphic design course a VET Qualification? YES. This course is a Certificate III and its TAFE name is *Certificate III in Design Fundamentals* (CUA3720).

What is Graphic Design? Graphic design is a fast paced, no-day-is-the-same, energetic career path. With the use of computer software this career requires you to passionately create visual messages, ideas and information to connect with audiences; and work very closely with clients and colleagues.

Will I get this sort of experience doing Manea's graphic design course? You sure will. Your teacher is a practising designer as well as a teacher. She has a background in a range of creative industries, such as advertising, branding, merchandising, communications and publication design. Throughout your course, you will produce work for real clients with real deadlines and develop a professional website portfolio.

What practical skills will I gain? You will learn how to follow a design process to produce visual designs according to project briefs and timelines and you will develop the practical skills you need to design for web and print.

Will we spend all our time creating on the computer? Nope - you will spend equal amounts of time on and off the computer as there are significant parts of the course that are theoretical and creative thinking processes that are done with pencil and paper.

What computer software is used in the course? We start with Adobe Illustrator, move into Adobe Photoshop and then bring it all together with Adobe InDesign – oh, and Adobe Acrobat mingled throughout the course. As a graphic design student you will have access to the Adobe software in the classroom and for your device.

What if I don't know how to use these programs; can I still do the course? Absolutely! This is a hands-on course and it takes you through the basic tools of each program that relates to becoming a junior graphic/communications designer.



GRAPHIC DESIGN

Develop your **CREATIVE**
potential

Enjoy **CREATING** real
client projects

Learn **SKILLS** in Adobe
Photoshop, InDesign &
Illustrator

Only available in Year 11.
See MSC website for more
information & student work.



Why does it only cost \$180 when all other courses cost well over

\$1000? The graphic design course is offered onsite at the College with our very own employed teacher and not an external registered training organisation; therefore there are no additional fees and charges associated with the course.

How long is the course? Two years. Intake is in Year 11 and you continue on into Year 12.

Can I combine the course with my ATAR subjects? You sure can! The graphic design course is offered onsite at Manea and is scheduled into student timetables. This means that you can finish Year 12 with a Certificate III and your ATAR, giving you a wealth of possibilities after graduation.

Do I have to do work placement? No

How much does it cost? Approximately \$180 per year. On top of this you might need another \$100 for books and hard drives, plus your Manea Senior College Contribution and Charges.

Does the teacher have up-to-date knowledge and experience? The teacher, Natalie, has dual roles at the College. She teaches part of the week and works the rest of the week as the College's Marketing Manager - which keeps her very up-to-date!

During her marketing time she organises special events, writes and designs all the College's communication material, such as print advertisements, radio scripts, Facebook feeds, posters and invitations – and that's just to name a few. They're jobs she loves and jobs she loves to involve her design students in – great work placement opportunities!

If you want to see some of Natalie's creative work – just check out all the Manea promotional information! They're all done by Natalie (yep, including this website). She also comes with quite a few official qualifications and awards:

- Adobe Certified Associate: Print & Digital Media publications using Adobe InDesign • Graphic Design Illustration using Adobe Illustrator • Adobe Certified Associate: in Visual Design using Photoshop
- Bachelor of Arts - Major in Media + Bachelor of Creative Industries (Honours)
- Graduate Diploma of Education + Dean's Prize for Education
- Best Advertisement Award - Country Press Association

